

AD SPECS

Magazine Display Advertising Dimensions

Page Trim Size: 9"w x 10.875"h

AD SIZE	BLEED	TRIM	SAFETY	MARGINS
Spread	18.25"w x 11.125"h	18"w x 10.875"h	17.25"w x 9.75"h	Top, Left, Right: .375" Bottom: .75"
Full Page	9.25"w x 11.125" h	9"w x 10.875"h	8.25"w x 9.75"h	Leave safe zone in center of spread
2/3 Horizontal	-	8.5"w x 6.5"h	-	-
1/2 Vertical	-	4.05"w x 9.75"h	-	-
1/2 Horizontal	-	8.25"w x 4.8"h	-	-
1/4/ Vertical	-	4.05"w x 4.8"h	-	-
1/4 Horizontal	-	8.25"w x 2.3"h	-	-
1/3 Vertical	-	2.675"w x 9.75"h	-	-
1/3 Horizontal	-	8.25"w x 3.125"h	-	-
1/6 Vertical	-	2.675"w x 4.8"h	-	-
1/6 Horizontal	-	3.125"w x 4.05"h	-	-

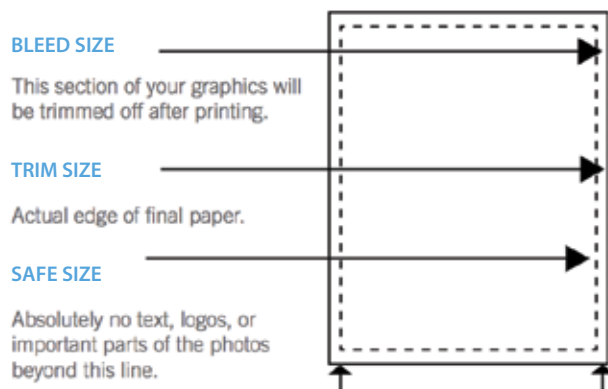
Technical Artworks

REQUIREMENTS FOR PRINT READY SUBMISSION

All ad submissions must be PDF

When creating a PDF

- All fonts MUST be embedded.
- The color space must be CMYK or Grayscale. No RGB, LAB or embedded color profiles (such as ICC profiles).
- No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors MUST be converted to CMYK.
- Maximum ink density: 300 total
- Resolution: 300 dpi



Please note that while NEDotMedia endeavors to ensure all advertisements are correctly reproduced, it will not be held responsible for errors due to incorrectly prepared files.

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